

### **The Honorable Nelson Mandela**

*"When I was in prison it was very good to know that I had powerful friends like Nadine Hack working on behalf of South Africa's freedom. When South Africa then went through an arduous process of reconstruction and development, I regularly relied upon Nadine's perceptive guidance."*

### **Janet Riccio, Executive Vice President, Omnicom Group of Companies**

*"Nadine mesmerized every group we had her speak to and provided the strategic leadership that guided our complex process of developing powerful branding and message delivery for a client with multiple stakeholders holding extremely divergent views. We could not have done it without her."*

### **Ambassador Andrew Young, Chairman, Goodworks International**

*"Nadine Hack has an extraordinary network of people domestic and abroad who trust her judgment and follow her guidance. Her friends and acquaintances include heads of state, members of cabinets and parliaments, other senior government officials, as well as corporate and civic leaders."*

### **Ingrid Saunders Jones, Senior Vice President, Coca Cola**

*"Nadine knows that relationships you create with nonprofit and public sectors can provide important value for your company including strategic community, national or global input in decisions affecting business as well as the satisfaction of employees and consumers."*

### **Huey Johnson, 2001 UNEP Sasakawa Environmental Prize Laureate**

*"I've relied on the visionary counsel of Nadine Hack for decades, since she helped me in formulate and implement early renewable resource concepts. These early cutting-edge initiatives informed the blueprint for Global Green Plans worldwide. She can help others expand into the global arena."*

### **Richard Matzke, Vice Chairman, Chevron Texaco**

*"Nadine Hack and her beCause associates understand the importance of corporate social responsibility goals consistent with their core business models. They're strategic in their approach and thorough in their implementation. It has always been a pleasure to work with Ms. Hack."*

### **Michael Schlein, President of International Franchise Management, Citigroup**

*"Early in my career, I learned much from Nadine. She hired me as staff director of committee she chaired. She masterfully led co-chairs she recruited - cabinet members Bob Rubin, Arthur Levitt and Roger Altman - in a crisp weekly meeting that accomplished extraordinary results."*

### **Gloria Steinem, Founder, Ms Magazine**

*"Nadine Hack is the organizer extraordinaire! She has the uncanny ability to assemble exactly the right people and bring together unique partnerships. Her exceptionally clear ability to envision what doesn't yet exist, but should, goes in advance of reality, and changes reality."*

### **Jean-François Manzoni, President IMD Business School**

*"Since Nadine became Executive-in-Residence at IMD, we have been very grateful for her contribution in helping executives and organizations understand that it is possible to do well by doing good. And, when there is a trade-off, it is possible to discuss this trade-off intelligently."*

### **Jerilyn Asher, Chairman, Rainmaker Consulting Group**

*"It's critical for companies to make use of the best strategic thinkers to become positioned as leaders in their market. I know of no one more capable than Nadine Hack and beCause to do this, particularly with innovative organizational change management initiatives and cause related issues."*

**Peggy Dulany, Chair, Synergos Institute**

*"beCause under Nadine's leadership is creative, knowledgeable, entrepreneurial, collaborative, organized and diligent. I respect her special capacity to be idealistic and realistic simultaneously, allowing us to dream big and then translate that vision into achievable projects."*

**Tokuo Kassai, President, Aprica Kassai Inc, Japan**

*"We are indebted to the invaluable services provided by Nadine Hack and beCause. They helped introduce our company and its Childcare Institute to a very significant audience of distinguished American and international leaders. It was highly productive and a pleasure to work with them."*

**Maresa Wischenbart-Backhaus, Vice President, Volkswagen, Germany**

*"It is particularly gratifying to Volkswagen when we have successful partnerships as we had with the United Nations at Expo 2000. This was the result of the sensitive leadership provided by beCause CEO Nadine Hack, who carefully listened to and executed our desires as a corporate sponsor."*

**Desmond Tutu, Archbishop Emeritus, Nobel Laureate**

*"Nadine Hack, a splendid friend, has over a long period of time been deeply involved with and extremely successful at promoting peace, justice and human rights in the USA and in developing countries. She is a wonderful person who has done so much to make the world a better place."*

**Paul Cobb, Publisher, Post News Group**

*"I was amazed as Nadine convened US congressional leaders, California governor, Oakland mayor, CEOs of companies with disparate citizen activists – Daughters of the American Revolution and Black Panthers – motivating them to work together for statewide urban renewal that benefited all."*

**Benjamin Zander, Conductor, Boston Philharmonic**

*"Our gratitude to Nadine Hack for what she created for us in Carnegie Hall has no measure. Nadine, in her unstinting efforts to turn the event into a fitting memorial to victims of September 11th, revealed a passionate, visionary, organizational genius that left us in awe."*

**Susan Taylor Senior Vice President and Editorial Director, Essence Magazine**

*"As I prepared to present Nadine a prestigious award, a UN Under-Secretary General wrote to me, 'Nadine belongs to that rare group of people who is as effective at all levels, dealing with a local issue, a national challenge or a global initiative.' A NYC official told me, 'Nadine is the only person I know who's as comfortable in the boardroom as in the barrio.' These strikingly similar remarks from people of very different walks of life say something very powerful about Nadine. She's a woman who walks the walk wherever she is and with whomever she is with: she's the real deal."*